

CLAIMS:

1. A method of preparation of a free-flowing solid fragrance-providing composition, comprising the addition of a fragrance to a particulate carrier material in the presence of a water-soluble salt of an alkali or alkaline earth metal.
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2. A method according to claim 1, in which the weight ratio of particulate carrier to water-soluble salt is from 1:21 to 1:20, more preferably from 1:5 to 1:20, even more preferably from 1:10 to 1:20 and most preferably from 1:8 to 1:15.
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3. A method according to claim 1 or claim 2, in which the weight ratio of water-soluble salt to perfume is from 20:1 to 1.5:1, more preferably from 8:1 to 5:1 or from 10:1 to 20:1.
- 15 4. A method according to any one of claims 1-3. in which the particulate carrier is fine, porous silica, optionally replaced to a maximum of 50% by weight of other absorbent particulate materials.
5. A free-flowing solid fragrance-providing composition, consisting essentially of a particulate carrier on which is deposited a fragrance and a water-soluble salt of an alkali or alkaline earth metal, the composition comprising at least 60% by weight of water-soluble salt and 20% maximum by weight of particulate carrier, and the ratio of water-soluble salt to fragrance being from 20:1 to 1.5:1.
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- 25 6. A composition according to claim 6, in which the weight ratio of particulate carrier to water-soluble salt is from 1:2 to 1:20, more preferably from 1:5 to 1:20, even more preferably from 1:10 to 1:20 and most preferably from 1:8 to 1:15, and the weight ratio of water-soluble salt to perfume is from 8:1 to 5:1.
- 30 7. A composition according to claim 6, in which the weight ratio of particulate carrier to water-soluble salt is from 1:2 to 1:20, more preferably from 1:5 to 1:20, even more

preferably from 1:10 to 1:20 and most preferably from 1:8 to 1:15, and the weight ratio of water-soluble salt to perfume is from 10:1 to 20:1.

8. A method of providing a fragrance to a substrate during washing or rinsing,
5 comprising the adding to the wash or rinse water of a free-flowing solid fragrance-providing composition according to any one of claims 5-7.